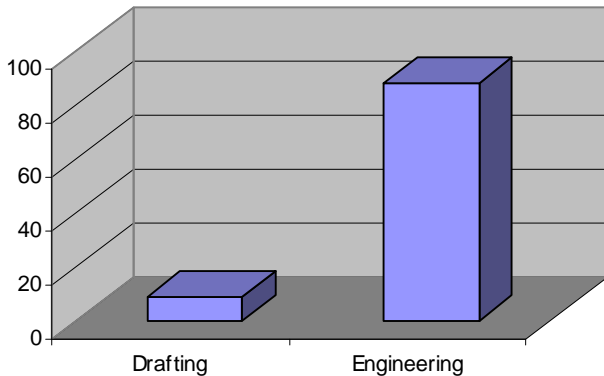
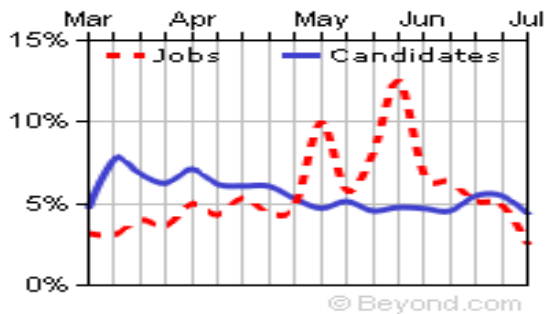


Top Sectors Engineering & Architecture



Engineering & Architecture Employment Trends (March 2005-July 2005)



Engineering & Architecture Employment Forecast (Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2004-2005)

- Computer software engineers are among the top 20 fastest growing occupations.
- Employment of architects is projected to grow about as fast as the average (10-20% growth) of all occupations through 2012, mostly due to the need to replace retired architects or those who decide to leave the occupation or labor force.

You can effectively reach this market. Here is how we can help.

The Beyond.com Network is comprised of more than 6,700 general, local and niche-industry web sites that together have the power to reach more than **25 million business professional contacts** through its network community, with thousands of new members added each day. A complete listing of the Beyond.com Network sites can be found at: www.Beyond.com/Network.

The Engineering & Architecture Delivery Channel captures and delivers information tailored to meet the individual needs and goals of the engineering and architectural professional and corporate organization. In addition to searching for a new job, candidate, or industry-related resource materials, Beyond.com can help create a customized recruitment, marketing or advertising campaign that will effectively reach your company's targeted audience.

Branding and advertising opportunities include:

- Job Posting Packages
- E-Mail Marketing and Sponsorships
- Corporate Branding
- Corporate Spotlights
- Alerts and Keyword Purchases

Network Statistics	
Monthly Visitors	3 million
Page Views	15-20 million
Engineering & Architecture Statistics	
Resumes	286K
Job Postings	12K
Channel Sites	155
Contacts	1.62 million

Top 10 Positions (%)
1. Engineer (10.79%)
2. Electrical Engineer (7.92%)
3. Mechanical Engineer (6.80%)
4. Electronics Engineer (6.73%)
5. CAD Engineer (5.44%)
6. Engineering Technician (5.08%)
7. Product Design Engineer (4.43%)
8. Engineering Manager (4.29%)
9. Process Engineer (4.14%)
10. Computer Hardware (3.92%)

Top 5 Cities for Jobs
1. New York, NY
2. San Diego, CA
3. Milwaukee, WI
4. Hartford, CT
5. Houston, TX

Engineering & Architecture 2QT05 Industry Outlook

The Beyond.com Network

By using the power of the Beyond.com Network, your company can be as broad or as specific as necessary in its search to target the critical audience to maximize the value of your recruiting, marketing or advertising campaign. You can target national, regional, state, city, specialty or industry-specific areas. Located below are a few listings of top states, key word searches and web sites that should be considered:

Top 10 States for Candidates
1. California (15.61%)
2. Texas (10.15%)
3. Michigan (5.42%)
4. Pennsylvania (5.18%)
5. New York (5.12%)
6. Florida (4.53%)
7. Illinois (4.50%)
8. New Jersey (3.88%)
9. Ohio (3.40%)
10. Massachusetts (3.34%)

Engineering & Architecture Key Word Searches:

Mechanical, Electrical, Electrical Engineer, Autocad, Drafter, Architect, Chemical, Civil, Technician, and Electronics

City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
BaltimoreJobsite.com	PittsburghJobs.com	PhoenixJobs.com
BostonJobsite.com	AlbanyJobsite.com	ChicagoJob.net

Industry Sites

ProductEngineer.net	SystemsEngineerJobs.com	ElectricalEngineerJobsite.com
EngineeringJobsite.com	CadEngineer.net	FieldEngineerJobs.com
CADJobsite.com	DesignEngineeringJobsite.com	DesignJobsite.com

Key Engineering & Architecture Demographics

In addition to the extensive reach of the Beyond.com Network, it is also important to understand key demographics for the Engineering & Architecture Delivery Channel such as years of experience, educational background, length of job search and candidate personality traits. As you can see, 76.41% of our network candidates have a 4 year college degree or higher, 35.42% have 10 or more years experience and over 45% of candidates have chosen the Beyond.com Network within the first 2 weeks of their job search. This translates into a significant opportunity for your company to tap into a highly-talented, knowledgeable and fresh candidate pool.

Experience Level	
Less than 1 year	18.85%
1-3 Years	18.32%
3-5 Years	11.41%
5-10 Years	16.09%
10-15 Years	10.19%
15-20 Years	10.92%
21+ Years	14.21%

Educational Background	
Post Graduate Degree	18.34%
4 Year College Degree	58.07%
2 Year College Degree	12.24%
Some College	7.38%
High School Diploma	3.97%

Length of Job Search	
Just Started	35.16%
2 Weeks	10.46%
4 Weeks	10.61%
6 Weeks	4.98%
2 Months	7.08%
3 Months	6.39%
6 Months	6.32%
9 Months	2.54%
12 Months	1.45%
Over 1 Year	15.00%

Channel Personality Type:

The leading personality type: **ISTJ** (Introvert, Sensor, Thinker, Judger) ISTJ traits include: cautious, conservative, and quiet; literal, realistic, and practical; careful and precise; logical, honest, and matter of fact; resistant to change and comfortable with routine; hard working and responsible. The most important thing to ISTJs is being of service, working hard, and being responsible.

Start with Us...

Beyond.com will help maximize your campaign today. Contact us now at LPSales@Beyond.com or by dialing 1-866-694-5627. Together we will help you Go Beyond!