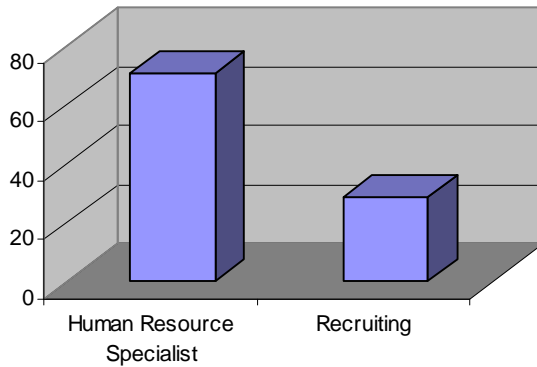
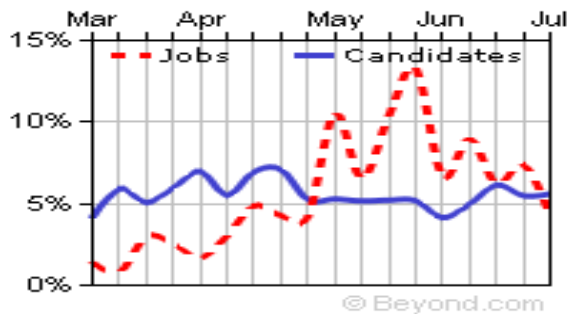


Top Sectors Human Resources



Human Resources Employment Trends (March 2005-July 2005)



Human Resources Employment Forecast

(Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2004-2005)

- Employment services will be the fastest growing industry in the Professional and Business Services area during 2002-2012.
- Employment services are expected to be among the industries to contribute the most new jobs and are cited among the fastest growing industries in the Nation.

You can effectively reach this market. Here is how we can help.

The Beyond.com Network is comprised of more than 6,700 general, local and niche-industry web sites that together have the power to reach more than **25 million business professional contacts** through its network community, with thousands of new members added each day. A complete listing of the Beyond.com Network sites can be found at: www.Beyond.com/Network.

The Human Resources Delivery Channel captures and delivers information tailored to meet the individual needs and goals of the human resources professional and corporate organization. In addition to searching for a new job, candidate, or industry-related resource materials, Beyond.com can help create a customized recruitment, marketing or advertising campaign that will effectively reach your company's targeted audience.

Branding and advertising opportunities include:

- Job Posting Packages
- E-Mail Marketing and Sponsorships
- Corporate Branding
- Corporate Spotlights
- Alerts and Keyword Purchases

Network Statistics	
Monthly Visitors	3 million
Page Views	15-20 million
Human Resources Statistics	
Resumes	123K
Job Postings	3K
Channel Sites	37
Contacts	935K

Top 10 Positions (%)
1. H.R. Consultant (17.29%)
2. H.R. Training Specialist (13.33%)
3. Employment Interviewer (11.21%)
4. Recruiter (10.67%)
5. Benefits Specialist (9.86%)
6. H.R. Labor Relationship Specialist (8.64%)
7. Organizational Development Specialist (8.41%)
8. Personal Recruiter (7.56%)
9. Compensation Specialist (6.61%)
10. Job Analysis Specialist (6.42%)

Top 5 Cities for Jobs
1. New York, NY
2. Los Angeles, CA
3. Chicago, IL
4. Saint Paul, MN
5. San Diego, CA

Human Resources 2QT05 Industry Outlook

The Beyond.com Network

By using the power of the Beyond.com Network, your company can be as broad or as specific as necessary in its search to target the critical audience to maximize the value of your recruiting, marketing or advertising campaign. You can target national, regional, state, city, specialty or industry-specific areas. Located below are a few listings of top states, key word searches and web sites that should be considered:

Top 10 States for Candidates
1. California (11.60%)
2. Texas (9.10%)
3. Pennsylvania (7.91%)
4. New York (6.55%)
5. Illinois (5.64%)
6. New Jersey (5.45%)
7. Georgia (5.01%)
8. Florida (4.66%)
9. Michigan (3.49%)
10. Ohio (2.98%)

Human Resources Key Word Searches:

HR, Recruiter, Director, Compensation, Management, Human and Resources, Social Work, Secretary, Payroll and Assistant

City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
BaltimoreJobsite.com	PittsburghJobs.com	PhoenixJobs.com
BostonJobsite.com	AlbanyJobsite.com	ChicagoJob.net

Industry Sites

HRHQ.net	SeniorRecruiter.com	HRCoordinator.com
HRHub.com	HumanresourcesJobs.com	CompensationJobs.com
HRJobs.ca	EmploymentInterviewer.com	BenefitsJobs.com

Key Human Resources Demographics

In addition to the extensive reach of the Beyond.com Network, it is also important to understand key demographics for the Human Resources Delivery Channel such as years of experience, educational background, length of job search and candidate personality traits. As you can see, 76.52% of our network candidates have a 4 year college degree or higher, 35.34% have 10 or more years experience and over 58% of candidates have chosen the Beyond.com Network within the first 2 weeks of their job search. This translates into a significant opportunity for your company to tap into a highly-talented, knowledgeable and fresh candidate pool.

Experience Level	
Less than 1 year	12.09%
1-3 Years	17.81%
3-5 Years	14.70%
5-10 Years	20.06%
10-15 Years	12.89%
15-20 Years	11.59%
21+ Years	10.86%

Educational Background	
Post Graduate Degree	19.53%
4 Year College Degree	56.99%
2 Year College Degree	6.78%
Some College	11.15%
High School Diploma	5.55%

Length of Job Search	
Just Started	39.36%
2 Weeks	18.87%
4 Weeks	10.18%
6 Weeks	5.97%
2 Months	7.50%
3 Months	7.73%
6 Months	5.51%
9 Months	1.91%
12 Months	1.53%
Over 1 Year	9.42%

Channel Personality Type:

The leading personality type: **ISFJ** (Introvert, Sensor, Feeler, Judger) INTJ traits include: cautious, gentle, and thoughtful; hesitant until they know people well then affectionate and caring; very literal and aware of the physical world; uncompromising about personal standards and easily offended; diligent and conscientious, organized and decisive. The most important thing to ISFJs is living a stable, predictable life and helping people in real ways.

Start with Us...

Beyond.com will help maximize your campaign today. Contact us now at LPSales@Beyond.com or by dialing 1-866-694-5627. Together we will help you Go Beyond!