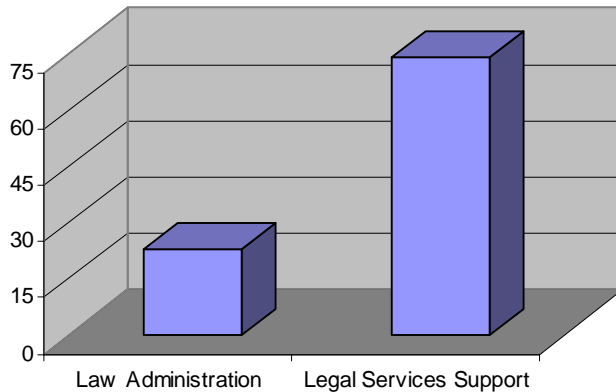
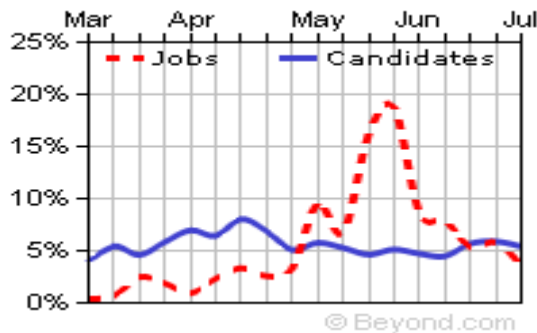


Top Sectors Legal Services



Legal Services Employment Trends (March 2005-July 2005)



Legal Services Employment Forecast

(Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2004-2005)

- The employment of paralegals and legal assistants is expected to grow faster than the average of all occupations, between 21% and 35%.
- Though many paralegals will be hired through 2012 to cut costs, increase efficiency of legal services, and replace workers leaving the industry, competition will remain as numerous others seek to enter the profession.

You can effectively reach this market. Here is how we can help.

The Beyond.com Network is comprised of more than 6,700 general, local and niche-industry web sites that together have the power to reach more than **25 million business professional contacts** through its network community, with thousands of new members added each day. A complete listing of the Beyond.com Network sites can be found at: www.Beyond.com/Network.

The Legal Services Delivery Channel captures and delivers information tailored to meet the individual needs and goals of the legal services professional and corporate organization. In addition to searching for a new job, candidate, or industry-related resource materials, Beyond.com can help create a customized recruitment, marketing or advertising campaign that will effectively reach your company's targeted audience.

Branding and advertising opportunities include:

- Job Posting Packages
- E-Mail Marketing and Sponsorships
- Corporate Branding
- Corporate Spotlights
- Alerts and Keyword Purchases

Network Statistics

Monthly Visitors	3 million
Page Views	15-20 million
Legal Services Statistics	
Resumes	39K
Job Postings	2K
Channel Sites	12
Contacts	614K

Top 10 Positions (%)

1. Legal Assistant (15.80%)
2. Paralegal (12.45%)
3. Legal Secretary (11.36%)
4. Legal Support Worker (8.96%)
5. Law Clerk (8.55%)
6. Law Office Administrator (6.43%)
7. Court Clerk (6.00%)
8. Lawyer (5.42%)
9. Document Analyst (4.52%)
10. Contract Administrator (2.81%)

Top 5 Cities for Jobs

1. New York, NY
2. Chicago, IL
3. Los Angeles, CA
4. San Francisco, CA
5. Kansas City, MO

Legal Services 2QT05 Industry Outlook

The Beyond.com Network

By using the power of the Beyond.com Network, your company can be as broad or as specific as necessary in its search to target the critical audience to maximize the value of your recruiting, marketing or advertising campaign. You can target national, regional, state, city, specialty or industry-specific areas. Located below are a few listings of top states, key word searches and web sites that should be considered:

Top 10 States for Candidates
1. California (21.45%)
2. New York (16.63%)
3. Texas (13.42%)
4. Pennsylvania (13.17%)
5. New Jersey (8.29%)
6. Florida (7.22%)
7. Illinois (6.88%)
8. Georgia (5.71%)
9. Virginia (3.76%)
10. Maryland (3.47%)

Legal Services Key Word Searches:

Paralegal, Attorney, Lawyer, Legal Secretary, Adjudicator, Arbitrator, Receptionist, Assistant, Administrative, and Associate

City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
BaltimoreJobsite.com	PittsburghJobs.com	PhoenixJobs.com
BostonJobsite.com	AlbanyJobsite.com	ChicagoJob.net

Industry Sites

GCNow.com	LawHire.ca	AttorneyJobSite.com
ParalegalJobsite.com	LawOfficeAdministrator.com	HearingOfficer.com
CorporateParalegal.net	LegalAssistantParalegal.com	EqualOpportunityRepresentative.com

Key Public Relations Demographics

In addition to the extensive reach of the Beyond.com Network, it is also important to understand key demographics for the Legal Services Delivery Channel such as years of experience, educational background, length of job search and candidate personality traits. As you can see, 63.88% of our network candidates have a 4 year college degree or higher, 42.31% have 5 or more years experience and over 51% of candidates have chosen the Beyond.com Network within the first 2 weeks of their job search. This translates into a significant opportunity for your company to tap into a highly-talented, knowledgeable and fresh candidate pool.

Experience Level	
Less than 1 year	20.30%
1-3 Years	25.04%
3-5 Years	12.35%
5-10 Years	17.60%
10-15 Years	8.80%
15-20 Years	8.46%
21+ Years	7.45%

Educational Background	
Post Graduate Degree	23.00%
4 Year College Degree	40.88%
2 Year College Degree	14.61%
Some College	14.12%
High School Diploma	7.39%

Length of Job Search	
Just Started	40.11%
2 Weeks	11.03%
4 Weeks	11.03%
6 Weeks	6.65%
2 Months	7.18%
3 Months	7.71%
6 Months	7.01%
9 Months	1.75%
12 Months	0.18%
Over 1 Year	7.36%

Channel Personality Type: ISFJ (Introvert, Sensor, Feeler, Judger). ISFJ traits include: cautious, gentle, and thoughtful; hesitant until they know people well then affectionate and caring; very literal and aware of the physical world; uncompromising about personal standards and easily offended; diligent and conscientious, organized and decisive. The most important thing to ISFJs is living a stable, predictable life and helping people in real ways.

Start with Us...

Beyond.com will help maximize your campaign today. Contact us now at LPSales@Beyond.com or by dialing 1-866-694-5627. Together we will help you Go Beyond!