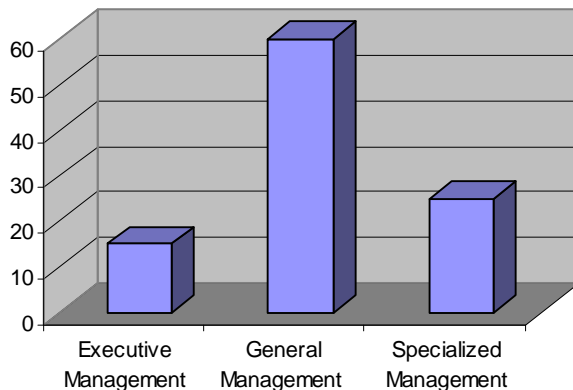
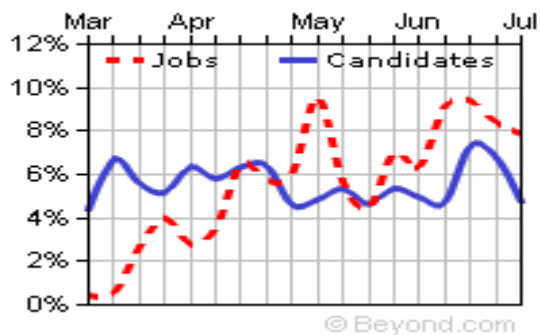


Top Sectors Management & Business



Management & Business Employment Trends (March 2005-July 2005)



Management & Business Employment Forecast (Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2004-2005)

- Within the industry, general and operations managers will add the most new jobs, 376,000, through 2012.
- Employment of computer and information systems managers and childcare programs managers will experience the fastest growth, with rates of 36.1% and 32% respectively.

You can effectively reach this market. Here is how we can help.

The Beyond.com Network is comprised of more than 6,700 general, local and niche-industry web sites that together have the power to reach more than **25 million business professional contacts** through its network community, with thousands of new members added each day. A complete listing of the Beyond.com Network sites can be found at: www.Beyond.com/Network.

The Management & Business Delivery Channel captures and delivers information tailored to meet the individual needs and goals of the business professional and corporate organization. In addition to searching for a new job, candidate, or industry-related resource materials, Beyond.com can help create a customized recruitment, marketing or advertising campaign that will effectively reach your company's targeted audience.

Branding and advertising opportunities include:

- Job Posting Packages
- E-Mail Marketing and Sponsorships
- Corporate Branding
- Corporate Spotlights
- Alerts and Keyword Purchases

Network Statistics	
Monthly Visitors	3 million
Page Views	15-20 million
Management & Business Statistics	
Resumes	314K
Job Postings	2K
Channel Sites	76
Contacts	2.7 million

Top 10 Positions (%)	
1. Manager	(11.99%)
2. General Manager	(10.11%)
3. Assistant Manager	(6.80%)
4. Director	(6.02%)
5. Supervisor	(4.92%)
6. Management Trainee	(4.37%)
7. Assistant Director	(4.25%)
8. Program Manager	(4.24%)
9. Managing Director	(3.74%)
10. Executive Director	(3.10%)

Top 5 Cities for Jobs	
1. Boston, MA	
2. New York, NY	
3. Phoenix, AZ	
4. Los Angeles, CA	
5. Atlanta, GA	

Management & Business 2QT05 Industry Outlook

The Beyond.com Network

By using the power of the Beyond.com Network, your company can be as broad or as specific as necessary in its search to target the critical audience to maximize the value of your recruiting, marketing or advertising campaign. You can target national, regional, state, city, specialty or industry-specific areas. Located below are a few listings of top states, key word searches and web sites that should be considered:

Top 10 States for Candidates
1. California (18.25%)
2. Texas (15.73%)
3. Pennsylvania (11.68%)
4. Florida (11.30%)
5. New York (8.56%)
6. Illinois (8.10%)
7. New Jersey (7.55%)
8. Georgia (7.05%)
9. Ohio (6.10%)
10. Michigan (5.68%)

Management & Business Key Word Searches:

Manager, Quality, Director, Business, Retail, President, Operations, Supervisor, MBA and Marketing

City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
BaltimoreJobsite.com	PittsburghJobs.com	PhoenixJobs.com
BostonJobsite.com	AlbanyJobsite.com	ChicagoJob.net

Industry Sites

ManagerSupervisor.com	DirectorManager.com	BusinessOfficeManager.com
DirectorVP.com	CEOJobsite.com	BranchSalesManager.net
ManagerSales.com	MarketingManagerDirector.com	GeneralmanagerJobs.com

Key Management & Business Demographics

In addition to the extensive reach of the Beyond.com Network, it is also important to understand key demographics for the Management and Business Delivery Channel such as years of experience, educational background, length of job search and candidate personality traits. As you can see, 68.79% of our network candidates have a 4 year college degree or higher, 51.78% have 10 or more years experience and over 54% of candidates have chosen the Beyond.com Network within the first 2 weeks of their job search. This translates into a significant opportunity for your company to tap into a highly-talented, knowledgeable and fresh candidate pool.

Experience Level	
Less than 1 year	7.28%
1-3 Years	11.21%
3-5 Years	11.28%
5-10 Years	18.45%
10-15 Years	15.06%
15-20 Years	15.48%
21+ Years	21.24%

Educational Background	
Post Graduate Degree	19.18%
4 Year College Degree	49.61%
2 Year College Degree	8.94%
Some College	14.36%
High School Diploma	7.92%

Length of Job Search	
Just Started	44.07%
2 Weeks	10.23%
4 Weeks	9.43%
6 Weeks	5.07%
2 Months	6.70%
3 Months	7.57%
6 Months	6.06%
9 Months	1.78%
12 Months	1.31%
Over 1 Year	7.77%

Channel Personality Type: INTJ (Introvert, Intuitive, Thinker, Judger). INTJ traits include: autonomous, aloof, and intellectual; imaginative, innovative, and unique; critical, analytical, and logical; intellectually curious, driven to learn and increase their competence and knowledge; socially cautious and reserved; organized and definitive. The most important thing to INTJs is their independence and being able to live according to their own standards.

Start with Us...

Beyond.com will help maximize your campaign today. Contact us now at LPSales@Beyond.com or by dialing 1-866-694-5627. Together we will help you Go Beyond!