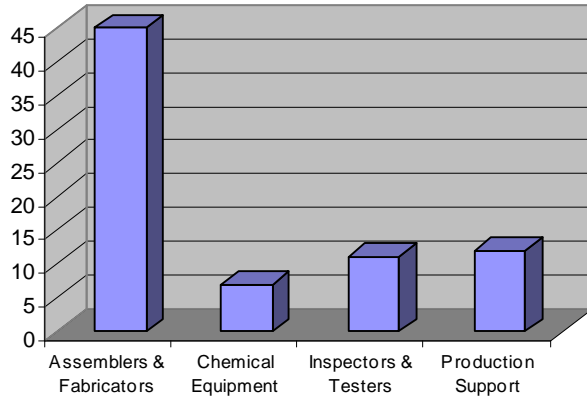
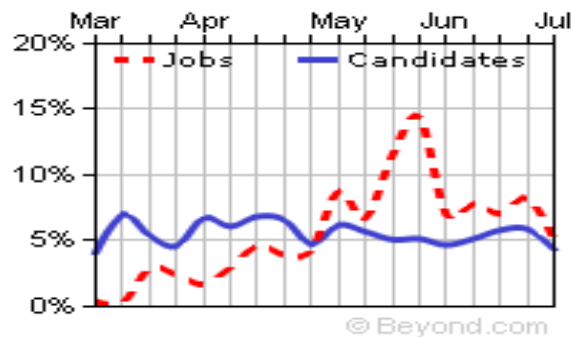


Top Sectors Manufacturing & Production



Manufacturing & Production Employment Trends (March 2005-July 2005)



Manufacturing & Production Employment Forecast (Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2004-2005)

- Overall employment in the Manufacturing sector is expected to decline by 1% or 157,000 jobs through 2012.
- Manufacturing growth/decline will be industry-specific. Pharmaceutical and medicine manufacturing growth is expected to increase 23.2% through 2012.

You can effectively reach this market. Here is how we can help.

The Beyond.com Network is comprised of more than 6,700 general, local and niche-industry web sites that together have the power to reach more than **25 million business professional contacts** through its network community, with thousands of new members added each day. A complete listing of the Beyond.com Network sites can be found at: www.Beyond.com/Network.

The Manufacturing & Production Delivery Channel captures and delivers information tailored to meet the individual needs and goals of the trade professional and corporate organization. In addition to searching for a new job, candidate, or industry-related resource materials, Beyond.com can help create a customized recruitment, marketing or advertising campaign that will effectively reach your company's targeted audience.

Branding and advertising opportunities include:

- Job Posting Packages
- E-Mail Marketing and Sponsorships
- Corporate Branding
- Corporate Spotlights
- Alerts and Keyword Purchases

Network Statistics	
Monthly Visitors	3 million
Page Views	15-20 million
Manufacturing and Production Statistics	
Resumes	201K
Job Postings	5K
Channel Sites	95
Contacts	1.16 million

Top 10 Positions (%)
1. Assembler (7.22%)
2. Production Inspector (4.63%)
3. Plant Operator (3.94%)
4. Electrical & Electronic Equipment Assembler (3.89%)
5. Materials Inspector (3.75%)
6. Team Assembler (3.20%)
7. Production Helpers (3.18%)
8. Production Laborers (3.15%)
9. Electromechanical Equipment Assembler (2.95%)
10. Fabricator (2.84%)

Top 5 Cities for Jobs
1. Chicago, IL
2. San Diego, CA
3. San Jose, CA
4. Los Angeles, CA
5. Cleveland, OH

Manufacturing & Production 2QT05 Industry Outlook

The Beyond.com Network

By using the power of the Beyond.com Network, your company can be as broad or as specific as necessary in its search to target the critical audience to maximize the value of your recruiting, marketing or advertising campaign. You can target national, regional, state, city, specialty or industry-specific areas. Located below are a few listings of top cities, key word searches and web sites that should be considered:

Top 10 States for Candidates
1. California (14.56%)
2. Texas (9.19%)
3. Pennsylvania (6.03%)
4. Michigan (5.92%)
5. Illinois (5.31%)
6. Ohio (4.27%)
7. Florida (3.82%)
8. New York (3.78%)
9. New Jersey (3.47%)
10. Indiana (3.06%)

Manufacturing & Production Key Word Searches:

Pressman, Manager, Machinist, Cabinet Maker, Quality, Laborer, Maintenance, Supervisor, Welder, and Photographic Retoucher

City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
BaltimoreJobsite.com	PittsburghJobs.com	PhoenixJobs.com
BostonJobsite.com	AlbanyJobsite.com	ChicagoJob.net

Industry Sites

AssemblerJobs.com	Bluecollarjobs.com	ProcessRegister.com
ChemicalOnline.com	PharmaManufacturing.com	ToolingOnline.com
ProductionJobsite.com	ProductionJobs.com	OperationsJobs.com

Key Manufacturing & Production Demographics

In addition to the extensive reach of the Beyond.com Network, it is also important to understand key demographics for the Manufacturing & Production Delivery Channel such as years of experience, educational background, length of job search and candidate personality traits. As you can see, 62.18% of our network candidates have a 4 year college degree or higher, 49.63% have 10 or more years experience and almost 45% of candidates have chosen the Beyond.com Network within the first 2 weeks of their job search. This translates into a significant opportunity for your company to tap into a highly-talented, knowledgeable and fresh candidate pool.

Experience Level	
Less than 1 year	6.23%
1-3 Years	12.24%
3-5 Years	12.38%
5-10 Years	19.50%
10-15 Years	16.09%
15-20 Years	14.40%
21+ Years	19.14%

Educational Background	
Post Graduate Degree	12.05%
4 Year College Degree	37.88%
2 Year College Degree	13.36%
Some College	17.19%
High School Diploma	19.52%

Length of Job Search	
Just Started	33.48%
2 Weeks	11.48%
4 Weeks	10.32%
6 Weeks	7.25%
2 Months	7.33%
3 Months	9.32%
6 Months	7.70%
9 Months	1.85%
12 Months	1.28%
Over 1 Year	9.98%

Channel Personality Type:

The leading personality type: **ISFJ** (Introvert, Sensor, Feeler, Judger) ISFJ traits include: cautious, gentle, and thoughtful; hesitant until they know people well then affectionate and caring; very literal and aware of the physical world; uncompromising about personal standards and easily offended; diligent and conscientious, organized and decisive. The most important thing to ISFJs is living a stable, predictable life and helping people in real ways.

Start with Us...

Beyond.com will help maximize your campaign today. Contact us now at LPSales@Beyond.com or by dialing 1-866-694-5627. Together we will help you Go Beyond!