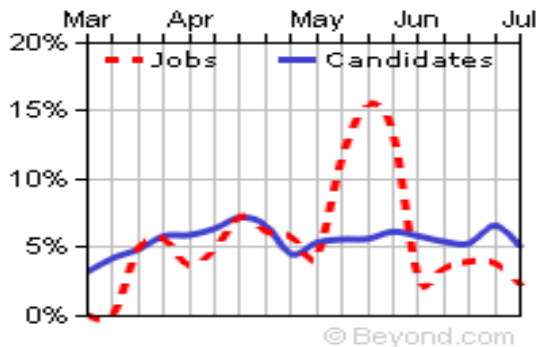


Military & Government Employment Trends (March 2005-July 2005)



Military & Government Employment Forecast

(Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2004-2005)

- Government employment is projected to increase by 11.8%, from 21.5 million to 24 million jobs through 2012, with a shift in responsibilities from the Federal to the State and local levels driving growth in those sectors.
- Employment opportunities for all branches of the military should be good for qualified applicants primarily due to the need to replace 350,000 personnel per year who complete their commitment or retire.

| Network Statistics | |
|----------------------------------|---------------|
| Monthly Visitors | 3 million |
| Page Views | 15-20 million |
| Military & Government Statistics | |
| Resumes | 61K |
| Job Postings | 2K |
| Channel Sites | 11 |
| Contacts | 667K |

| Top 5 Cities for Jobs |
|-----------------------|
| 1. Washington DC |
| 2. Arlington, VA |
| 3. Vienna, VA |
| 4. Reston, VA |
| 5. San Francisco, CA |

You can effectively reach this market. Here is how we can help.

The Beyond.com Network is comprised of more than 6,700 general, local and niche-industry web sites that together have the power to reach more than **25 million business professional contacts** through its network community, with thousands of new members added each day. A complete listing of the Beyond.com Network sites can be found at: www.Beyond.com/Network.

The Military & Government Delivery Channel captures and delivers information tailored to meet the individual needs and goals of the military and governmental professional and corporate organization. In addition to searching for a new job, candidate, or industry-related resource materials, Beyond.com can help create a customized recruitment, marketing or advertising campaign that will effectively reach your company's targeted audience.

Branding and advertising opportunities include:

- Job Posting Packages
- E-Mail Marketing and Sponsorships
- Corporate Branding
- Corporate Spotlights
- Alerts and Keyword Purchases

Military & Government 2QT05 Industry Outlook

The Beyond.com Network

By using the power of the Beyond.com Network, your company can be as broad or as specific as necessary in its search to target the critical audience to maximize the value of your recruiting, marketing or advertising campaign. You can target national, regional, state, city, specialty or industry-specific areas. Located below are a few listings of top states, key word searches and web sites that should be considered:

| Top 10 States for Candidates |
|------------------------------|
| 1. California (15.41%) |
| 2. Virginia (14.14%) |
| 3. Texas (12.87%) |
| 4. Maryland (10.60%) |
| 5. Pennsylvania (10.25%) |
| 6. Florida (10.20%) |
| 7. Georgia (7.85%) |
| 8. New York (7.03%) |
| 9. New Jersey (6.24%) |
| 10. Colorado (5.41%) |

Military & Government Key Word Searches:

Security, Management, Law Enforcement, Police, Manager, Social Work, Criminal Justice, Police Officer, Political Science and Clerical

City Sites

| | | |
|----------------------|--------------------|-----------------|
| PhillyJobs.com | ManhattanJobs.com | SeattleJobs.com |
| BaltimoreJobsite.com | PittsburghJobs.com | PhoenixJobs.com |
| BostonJobsite.com | AlbanyJobsite.com | ChicagoJob.net |

Industry Sites

| | | |
|------------------|-------------|---------------|
| AirForceJobs.com | GovtJobs.ca | Reserves.com |
| ROTC.com | USNavy.com | USMarines.com |
| ArmyJobs.com | USArmy.com | NavySeal.com |

Key Military & Government Demographics

In addition to the extensive reach of the Beyond.com Network, it is also important to understand key demographics for the Military and Government Delivery Channel such as years of experience, educational background, length of job search and candidate personality traits. As you can see, 57.59% of our network candidates have a 4 year college degree or higher, 50.07% have 5 or more years experience and over 55% of candidates have chosen the Beyond.com Network within the first 2 weeks of their job search. This translates into a significant opportunity for your company to tap into a highly-talented, knowledgeable and fresh candidate pool.

| Experience Level | |
|------------------|--------|
| Less than 1 year | 9.22% |
| 1-3 Years | 13.82% |
| 3-5 Years | 26.88% |
| 5-10 Years | 18.89% |
| 10-15 Years | 9.06% |
| 15-20 Years | 9.06% |
| 21+ Years | 13.06% |

| Educational Background | |
|------------------------|--------|
| Post Graduate Degree | 12.73% |
| 4 Year College Degree | 44.86% |
| 2 Year College Degree | 9.46% |
| Some College | 20.42% |
| High School Diploma | 12.53% |

| Length of Job Search | |
|----------------------|--------|
| Just Started | 46.19% |
| 2 Weeks | 9.02% |
| 4 Weeks | 7.62% |
| 6 Weeks | 5.91% |
| 2 Months | 4.98% |
| 3 Months | 7.93% |
| 6 Months | 4.82% |
| 9 Months | 0.93% |
| 12 Months | 1.56% |
| Over 1 Year | 11.04% |

Channel Personality Type: ISFJ (Introvert, Sensor, Feeler, Judger). ISFJ traits include: cautious, gentle, and thoughtful; hesitant until they know people well then affectionate and caring; very literal and aware of the physical world; uncompromising about personal standards and easily offended; diligent and conscientious, organized and decisive. The most important thing to ISFJs is living a stable, predictable life and helping people in real ways.

Start with Us...

Beyond.com will help maximize your campaign today. Contact us now at LPSales@Beyond.com or by dialing 1-866-694-5627. Together we will help you Go Beyond!