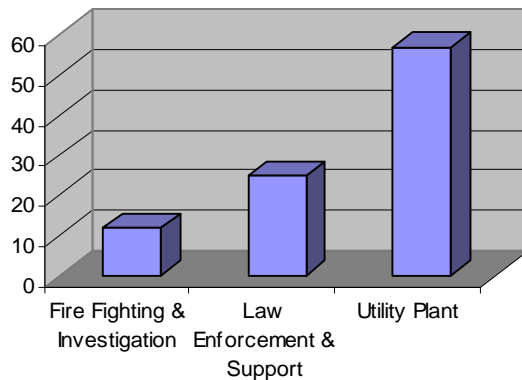
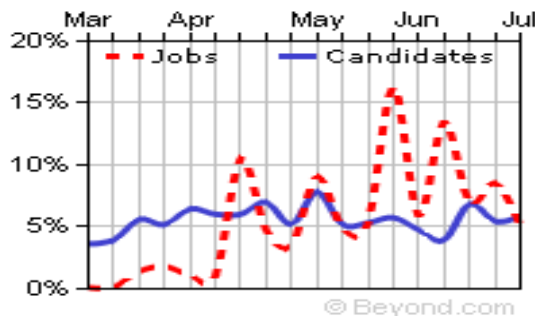


### Top Sectors Public Utilities & Services



### Public Utilities and Services Employment Trends (March 2005-July 2005)



### Public Utilities & Services Employment Forecast (Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2004-2005)

- Employment in water and sewage utilities is expected to grow by 46.4% through 2012.
- Unlike other sectors of the utilities industry, jobs in water and sewage handling are too dependant on labor to be replaced by technological advancements at this time.

### You can effectively reach this market. Here is how we can help.

The Beyond.com Network is comprised of more than 6,700 general, local and niche-industry web sites that together have the power to reach more than **25 million business professional contacts** through its network community, with thousands of new members added each day. A complete listing of the Beyond.com Network sites can be found at: [www.Beyond.com/Network](http://www.Beyond.com/Network).

The Public Utilities & Services Military & Government Delivery Channel captures and delivers information tailored to meet the individual needs and goals of the business professional and corporate organization. In addition to searching for a new job, candidate, or industry-related resource materials, Beyond.com can help create a customized recruitment, marketing or advertising campaign that will effectively reach your company's targeted audience.

Branding and advertising opportunities include:

- Job Posting Packages
- E-Mail Marketing and Sponsorships
- Corporate Branding
- Corporate Spotlights
- Alerts and Keyword Purchases

Network Statistics	
Monthly Visitors	3 million
Page Views	15-20 million
Public Utilities & Services Statistics	
Resumes	23K
Job Postings	2K
Channel Sites	14
Contacts	155K

Top 10 Positions (%)	
1. Power Plant Equipment Operator	(11.57%)
2. Power Generating Plant Operator	(11.27%)
3. Water Treatment Plant Operator	(8.49%)
4. Waste Treatment Plant Operator	(8.20%)
5. Power Distributor & Dispatcher	(7.76%)
6. Gas Distribution Plant Operator	(6.15%)
7. Gas Processing Plant Operator	(4.98%)
8. Nuclear Reactor Operator	(3.66%)
9. Criminal Investigator	(3.22%)
10. Police Patrol Officer	(3.22%)

Top 5 Cities for Jobs	
1. Washington DC	
2. Arlington, VA	
3. Las Vegas, NV	
4. New York, NY	
5. McLean, VA	

# Public Utilities & Services 2QT05 Industry Outlook

## The Beyond.com Network

By using the power of the Beyond.com Network, your company can be as broad or as specific as necessary in its search to target the critical audience to maximize the value of your recruiting, marketing or advertising campaign. You can target national, regional, state, city, specialty or industry-specific areas. Located below are a few listings of top states, key word searches and web sites that should be considered:

Top 10 States for Candidates
1. California (18.74%)
2. Texas (16.74%)
3. Pennsylvania (13.96%)
4. New York (9.80%)
5. Florida (9.14%)
6. Illinois (7.49%)
7. New Jersey (6.88%)
8. Michigan (6.11%)
9. Washington (5.90%)
10. Georgia (5.24%)

### Public Utilities & Services Key Word Searches:

Technician, Sheriff, Security Officer, Investigator, Fire Fighter, Fire Inspector, and Child Support Investigator

### City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
BaltimoreJobsite.com	PittsburghJobs.com	PhoenixJobs.com
BostonJobsite.com	AlbanyJobsite.com	ChicagoJob.net

### Industry Sites

Publicworks.com	Firefighterjobsite.com	ProtectiveServicesJobs.com
UtilitiesJobs.com	FirePreventionSpecialist.com	UrbanPlannerJobs.com
PoliceJobsite.com	ChildSupportInvestigator.com	LawenforcementJobsite.com

## Key Public Utilities & Services

In addition to the extensive reach of the Beyond.com Network, it is also important to understand key demographics for the Public Utilities and Services Delivery Channel such as years of experience, educational background, length of job search and candidate personality traits. As you can see, 41.60% of our network candidates have a 4 year college degree or higher, 50.00% have 5 or more years experience and over 52% of candidates have chosen the Beyond.com Network within the first 2 weeks of their job search. This translates into a significant opportunity for your company to tap into a highly-talented, knowledgeable and fresh candidate pool.

Experience Level	
Less than 1 year	14.23%
1-3 Years	19.62%
3-5 Years	16.15%
5-10 Years	18.08%
10-15 Years	8.46%
15-20 Years	10.77%
21+ Years	12.69%

Educational Background	
Post Graduate Degree	9.52%
4 Year College Degree	32.08%
2 Year College Degree	13.91%
Some College	22.03%
High School Diploma	22.46%

Length of Job Search	
Just Started	43.65%
2 Weeks	8.73%
4 Weeks	5.95%
6 Weeks	7.54%
2 Months	4.76%
3 Months	10.71%
6 Months	5.16%
9 Months	0.40%
12 Months	0.40%
Over 1 Year	12.70%

**Channel Personality Type: ISFJ** (Introvert, Sensor, Feeler, Judger). ISFJ traits include: cautious, gentle, and thoughtful; hesitant until they know people well then affectionate and caring; very literal and aware of the physical world; uncompromising about personal standards and easily offended; diligent and conscientious, organized and decisive. The most important thing to ISFJs is living a stable, predictable life and helping people in real ways.

## Start with Us...

**Beyond.com will help maximize your campaign today. Contact us now at [LPSales@Beyond.com](mailto:LPSales@Beyond.com) or by dialing 1-866-694-5627. Together we will help you Go Beyond!**