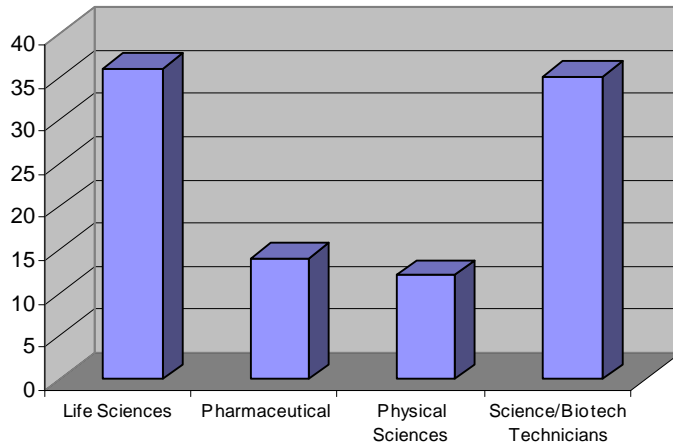
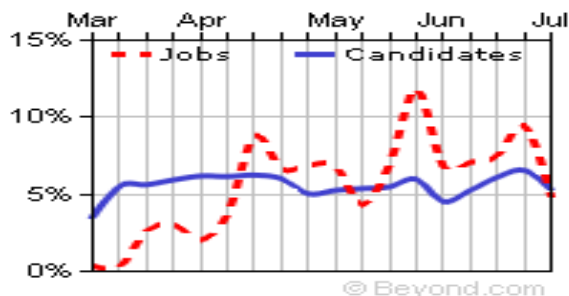


Top Sectors Science & Biotechnology



Science & Biotech Employment Trends (March 2005-July 2005)



Science and Biotech Employment Forecast

(Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2004-2005)

- Overall employment of science technicians is expected to increase 10-20% for all occupations through 2012.
- Growth due to increase in science and medical research, particularly bio-technology and development and production of technical products.

You can effectively reach this market. Here is how we can help.

The Beyond.com Network is comprised of more than 6,700 general, local and niche-industry web sites that together have the power to reach more than **25 million business professional contacts** through its network community, with thousands of new members added each day. A complete listing of the Beyond.com Network sites can be found at: www.Beyond.com/Network.

The Science and Biotech Delivery Channel captures and delivers information tailored to meet the individual needs and goals of the science professional and corporate organization. In addition to searching for a new job, candidate, or industry-related resource materials, Beyond.com can help create a customized recruitment, marketing or advertising campaign that will effectively reach your company's targeted audience.

Branding and advertising opportunities include:

- Job Posting Packages
- E-Mail Marketing and Sponsorships
- Corporate Branding
- Corporate Spotlights
- Alerts and Keyword Purchases

Network Statistics

Monthly Visitors	3 million
Page Views	15-20 million
Science and Biotech Statistics	
Resumes	68K
Job Postings	4K
Channel Sites	27
Contacts	391K

Top 10 Positions (%)

1. Laboratory Technician (9.17%)
2. Biologist (7.46%)
3. Biological Technician (7.45%)
4. Life Scientist (5.51%)
5. Clinical Research (5.21%)
6. Chemical Technician (4.99%)
7. Environmental Scientist (4.08%)
8. Biochemist (4.06%)
9. Microbiologist (4.01%)
10. Environmental Science Technician (3.70%)

Top 5 Cities for Jobs

1. San Diego, CA
2. San Francisco, CA
3. San Jose, CA
4. Los Angeles, CA
5. New York, NY

Science and Biotech 2QT05 Industry Outlook

The Beyond.com Network

By using the power of the Beyond.com Network, your company can be as broad or as specific as necessary in its search to target the critical audience to maximize the value of your recruiting, marketing or advertising campaign. You can target national, regional, state, city, specialty or industry-specific areas. Located below are a few listings of top states, key word searches and web sites that should be considered:

Top 10 States for Candidates
1. California (13.06%)
2. Pennsylvania (9.10%)
3. New Jersey (7.58%)
4. Texas (7.09%)
5. New York (5.45%)
6. Illinois (4.82%)
7. Florida (3.85%)
8. North Carolina (3.83%)
9. Massachusetts (3.43%)
10. Ohio (3.10%)

Science & Biotech Key Word Searches:

Meteorologist, Psychologist, Researcher, Chemist, Archeologist, Sociologist, Astronomer, Biology, Environmental and Sales

City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
BaltimoreJobsite.com	PittsburghJobs.com	PhoenixJobs.com
BostonJobsite.com	AlbanyJobsite.com	ChicagoJob.net

Industry Sites

ClinicalDataManager.net	EnvrionmentalJobsite.com	LaboratoryNetwork.com
PharmaceuticalOnline.com	LabTechnician.net	ScientistJobsite.com
PharmaJobs.ca	BiotechJobs.ca	BioresearchOnline.com

Key Science & Biotech Demographics

In addition to the extensive reach of the Beyond.com Network, it is also important to understand key demographics for the Science and Biotech Delivery Channel such as years of experience, educational background, length of job search and candidate personality traits. As you can see, 88.61% of our network candidates have a 4 year college degree or higher, 34.88% have 5 or more years experience and over 50% of candidates have chosen the Beyond.com Network within the first 2 weeks of their job search. This translates into a significant opportunity for your company to tap into a highly-talented, knowledgeable and fresh candidate pool.

Experience Level	
Less than 1 year	24.90%
1-3 Years	26.95%
3-5 Years	13.27%
5-10 Years	14.91%
10-15 Years	7.52%
15-20 Years	5.61%
21+ Years	6.84%

Educational Background	
Post Graduate Degree	26.71%
4 Year College Degree	61.90%
2 Year College Degree	4.25%
Some College	4.80%
High School Diploma	2.34%

Length of Job Search	
Just Started	39.69%
2 Weeks	11.22%
4 Weeks	10.94%
6 Weeks	4.21%
2 Months	7.15%
3 Months	6.45%
6 Months	6.17%
9 Months	1.68%
12 Months	1.96%
Over 1 Year	10.52%

Channel Personality Type:

The leading personality type: **ISFJ** (Introvert, Sensor, Feeler, Judger) ISFJ traits include: cautious, gentle, and thoughtful; hesitant until they know people well then affectionate and caring; very literal and aware of the physical world; uncompromising about personal standards and easily offended; diligent and conscientious, organized and decisive. The most important thing to ISFJs is living a stable, predictable life and helping people in real ways.

Start with Us...

Beyond.com will help maximize your campaign today. Contact us now at LPSales@Beyond.com or by dialing 1-866-694-5627. Together we will help you Go Beyond!