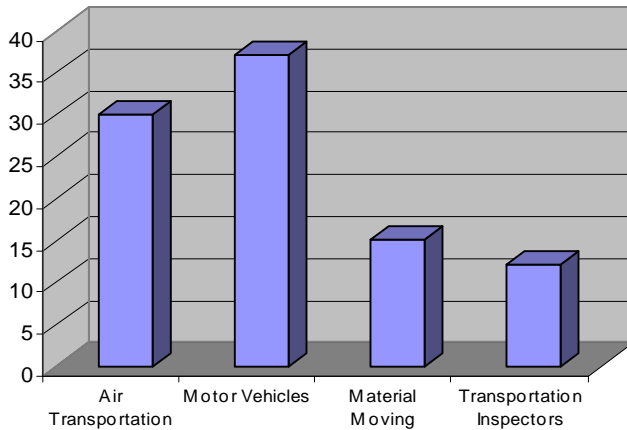
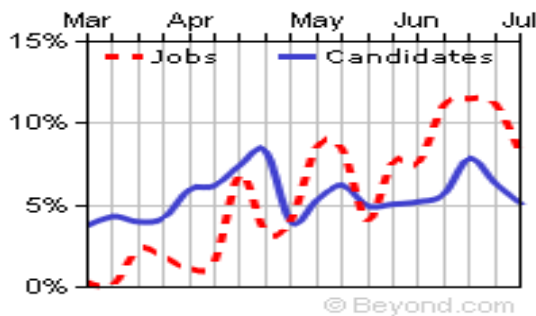


Top Sectors Transportation & Logistics



Transportation & Logistics Employment Trends (March 2005-July 2005)



Transportation and Logistics Employment Forecast (Source: Bureau of Labor Statistics: Occupational Outlook Handbook, 2004-2005)

- Predictions for growth in transportation and warehousing by 2012 forecast the need for 914,000 new jobs, a 21.7% increase.
- The expected increase in demand for truck transportation and storage services is attributable to companies moving toward outsourcing in an effort to focus on core competencies.

You can effectively reach this market. Here is how we can help.

The Beyond.com Network is comprised of more than 6,700 general, local and niche-industry web sites that together have the power to reach more than **25 million business professional contacts** through its network community, with thousands of new members added each day. A complete listing of the Beyond.com Network sites can be found at: www.Beyond.com/Network.

The Transportation & Logistics Delivery Channel captures and delivers information tailored to meet the individual needs and goals of the transportation professional and corporate organization. In addition to searching for a new job, candidate, or industry-related resource materials, Beyond.com can help create a customized recruitment, marketing or advertising campaign that will effectively reach your company's targeted audience.

Branding and advertising opportunities include:

- Job Posting Packages
- E-Mail Marketing and Sponsorships
- Corporate Branding
- Corporate Spotlights
- Alerts and Keyword Purchases

Network Statistics

Monthly Visitors	3 million
Page Views	15-20 million
Transportation and Logistics Statistics	
Resumes	50K
Job Postings	5K
Channel Sites	24
Contacts	724K

Top 10 Positions (%)

1. Delivery Services Truck Driver (9.33%)
2. Motor Vehicle Operator (6.88%)
3. Heavy Truck Driver (5.46%)
4. Tractor Trailer Truck Driver (5.42%)
5. Freight Inspector (4.66%)
6. Hand Freight Mover (4.35%)
7. Industrial Truck Operator (4.35%)
8. Aircraft Cargo Handler (4.26%)
9. Packer (3.86%)
10. Public Transportation Inspector (3.82%)

Top 5 Cities for Jobs

1. Los Angeles, CA
2. Houston, TX
3. Milwaukee, WI
4. Atlanta, GA
5. Pasadena, TX

Transportation & Logistics 2QT05 Industry Outlook

The Beyond.com Network

By using the power of the Beyond.com Network, your company can be as broad or as specific as necessary in its search to target the critical audience to maximize the value of your recruiting, marketing or advertising campaign. You can target national, regional, state, city, specialty or industry-specific areas. Located below are a few listings of top states, key word searches and web sites that should be considered:

Top 10 States for Candidates
1. California (19.35%)
2. Texas (15.14%)
3. Pennsylvania (11.94%)
4. Georgia (9.60%)
5. Florida (8.83%)
6. Illinois (8.83%)
7. New Jersey (7.55%)
8. New York (7.48%)
9. Michigan (6.05%)
10. Washington (5.24%)

Transportation and Logistics Key Word Searches:

Driver, Railroad Conductor, Warehouse, Truck Driver, Manager, Airline Pilot, Logistics, Airline Staff, Supervisor and Packer

City Sites

PhillyJobs.com	ManhattanJobs.com	SeattleJobs.com
BaltimoreJobsite.com	PittsburghJobs.com	PhoenixJobs.com
BostonJobsite.com	AlbanyJobsite.com	ChicagoJob.net

Industry Sites

TransportationManager.net	DeliveryServicesTruckDriver.com	DeliveryDriver.net
HeavyTruckDriver.com	DispatcherJobs.com	AirportJobsite.com
Logisticsline.com	MechanicJobs.com	TransportationManager.net

Key Transportation & Logistics Demographics

In addition to the extensive reach of the Beyond.com Network, it is also important to understand key demographics for the Transportation and Logistics Delivery Channel such as years of experience, educational background, length of job search and candidate personality traits. As you can see, 39.63% of our network candidates have a 4 year college degree or higher, 46.49% have 10 or more years experience and over 49% of candidates have chosen the Beyond.com Network within the first 2 weeks of their job search. This translates into a significant opportunity for your company to tap into a highly-talented, knowledgeable and fresh candidate pool.

Experience Level	
Less than 1 year	6.80%
1-3 Years	16.21%
3-5 Years	13.23%
5-10 Years	17.28%
10-15 Years	12.92%
15-20 Years	16.90%
21+ Years	16.67%

Educational Background	
Post Graduate Degree	7.95%
4 Year College Degree	31.68%
2 Year College Degree	11.11%
Some College	23.52%
High School Diploma	25.74%

Length of Job Search	
Just Started	36.90%
2 Weeks	12.86%
4 Weeks	12.22%
6 Weeks	5.16%
2 Months	6.51%
3 Months	7.78%
6 Months	6.75%
9 Months	2.06%
12 Months	1.43%
Over 1 Year	8.33%

Channel Personality Type: ISFJ (Introvert, Sensor, Feeler, Judger). ISFJ traits include: cautious, gentle, and thoughtful; hesitant until they know people well then affectionate and caring; very literal and aware of the physical world; uncompromising about personal standards and easily offended; diligent and conscientious, organized and decisive. The most important thing to ISFJs is living a stable, predictable life and helping people in real ways.

Start with Us...

Beyond.com will help maximize your campaign today. Contact us now at LPSales@Beyond.com or by dialing 1-866-694-5627. Together we will help you Go Beyond!